



CALL US WHEN YOU'RE READY TO SELL

(908) 751-3168

## JUST JERSEY™ THE TRUSTED CONCIERGE SERVICE FOR NEW JERSEY SENIORS

There is an emerging and increasingly important senior market in New Jersey. Its unique features and needs have prompted Just Jersey™ to create a solution, helping both senior living facilities and our older clientele throughout the State with their housing needs. Our unique program provides a trusted Client Care Specialist to work with each client and their family, guiding them through the challenges of selling their current home and moving on to the next – *wherever that will be*. PLUS, **there is absolutely no obligation, no contract and no cost to use our service.**

### What Makes Just Jersey™ Different?

Just Jersey™ partners with certified Senior Real Estate Specialists (SRES) Realtors® throughout the state who are specially trained to manage the complex real estate needs of maturing adults age 55+. SRES Realtors® have demonstrated the necessary knowledge and expertise to ensure that our seniors best navigate the major financial and lifestyle transitions involved with relocating, refinancing, or selling the family home. Each has received special training in understanding the distinct real estate goals, concerns and needs of today's older adults.

Seniors Real Estate Specialists are certified by the National Association of Realtors® in partnership with the Senior Advantage Real Estate Council for specific skills in:

- Identifying key differences in housing options, from age-restricted communities to age-in-place design to assisted living;
- Applications of the Housing for Older Persons Act (HOPA);
- The positives and negatives of reverse mortgages;
- How to use pension, 401k accounts, and IRAs in real estate transitions;
- Ways in which Medicare, Medicaid, and Social Security affect real estate decisions of clients and customers who are 50 and older;
- How to recognize and protect their clients from mortgage finance and loan schemes and the scams that target 50+ borrowers.

### Why Partner with Just Jersey™?

Just Jersey™ is your specialist for senior housing needs. We take the pressure off while guiding seniors and their family members through the challenges of selling a home and transitioning into other appropriate housing. Just Jersey™ works as a third party assistant when locating an SRES Realtor®. We do not employ agents directly, so, we can be fair and impartial when placing referrals. We are not loyal to any one real estate brand but strive to search for the top real estate professional with the SRES® designation within each community.

You get:

- A customized approach to your unique situation; a SRES Realtor® who works with how your living situation fits into your overall plan.
- The Expertise and patience to help you work through the details.
- Someone to talk to who will keep you informed of available options and offer reliable, qualified referrals.
- A trusted resource to help you reduce out of pocket expenses, gain cash, or create or defer income streams to either stay independent or finance needed assistance.

**Let Just Jersey™ be the specialist for your senior housing needs.**

**Call us today at (908) 751-3168 and speak to a Client Care Specialist.  
Just Jersey™ helps seniors move in, out and around New Jersey**